

Gregor Belt, deputy director VBI Sales Corporation BV

SuperOffice provides an overview of projects

Powerfull core functionality
SuperOffice has all the features necessary to perform customer relationship management in sales, marketing and support. It is easy to use by everybody in a company.

Quick implementation
Implementing SuperOffice does not require extensive design, reengineering of processes or weeks of training for users.

Ease of use
The intuitive interface assists users in their work and hardly requires additional effort. Therefore the system will be more easily accepted. Information about customers will end up where it should go: in SuperOffice.

Mobile and flexible
SuperOffice offers ways to access information anywhere and anytime, whether over the internet, on a notebook, PDA or a WAP phone.

Scalable for the whole organisation
CRM-information can be shared and analysed across larger corporations and multiple departments. Departments and functional groups can create their own implementation without losing the SuperOffice look and feel.

The set of requirements of VBI, the Netherlands' largest producer and supplier of prestressed modular floors, was clear: in addition to all the usual CRM functionalities, the new CRM program had to be able to completely delineate building projects, including all the parties involved in them. We chose SuperOffice because of its strong project module as well as its availability in several languages. VBI is often involved in a project before it is contracted out. So we use an external data supplier that registers all new building projects. A selection of the relevant projects is read into SuperOffice. We link all the parties and contacts concerned with the information about building projects so that all data and statistics can also be established and consulted according to building site and project name. Not only does this considerably improve the exchange of information between acquisition, sales and production, it also allows us to work much more efficiently and effectively.

Currently 70 employees are already working with SuperOffice, 30 of them working in the field with the solution via the 'traveller' option.



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Ask for a free demonstration CD-rom.



SuperOffice®

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