

Districts Huisartsen Vereniging Midden Brabant, Tilburg.
Mrs Christel Jacobs-Gijsbers, Office Manager

SuperOffice takes care of our relations

Powerfull core functionality
SuperOffice has all the features necessary to perform customer relationship management in sales, marketing and support. It is easy to use by everybody in a company.

Quick implementation
Implementing SuperOffice does not require extensive design, reengineering of processes or weeks of training for users.

Ease of use
The intuitive interface assists users in their work and hardly requires additional effort. Therefore the system will be more easily accepted. Information about customers will end up where it should go: in SuperOffice.

Mobile and flexible
SuperOffice offers ways to access information anywhere and anytime, whether over the internet, on a notebook, PDA or a WAP phone.

Scalable for the whole organisation
CRM-information can be shared and analysed across larger corporations and multiple departments. Departments and functional groups can create their own implementation without losing the SuperOffice look and feel.

After an exhaustive study of the various options in the realm of CRM, our choice was an easy one. We decided on SuperOffice because it is so easy to use and the system can be adapted easily. We were the first 'Districts Huisartsen Vereniging' Association to use SuperOffice.

Thus far our relations had been registered in a custom made application. Thanks to the user friendliness of SuperOffice our employees were able to work with it after a mere half day. What I myself, as office manager, really enjoyed seeing was that employees became increasingly enthusiastic the more familiar they became with the system. A big advantage is the joint agenda.

At a single glance you see who has an appointment where and with whom. Consulting files, a task that sometimes used to be a bother, for example because someone else had prepared a document, has now become very easy.

The major plus of the system is that everyone works with the same database and that everything is registered in an orderly manner.



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